

Amr Abdelaziz



Senior Product Designer | UX/UI | AI-Driven Design | Design Systems

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PROFESSIONAL SUMMARY

Senior Product Designer with 15+ years of measurable impact — architecting design systems, scaling enterprise SaaS platforms, and delivering digital products that drive real business outcomes.

Across  Saudi Arabia, the  UAE,  Germany, and  Egypt, I've built design systems from zero, led UX strategy for government and enterprise platforms, and delivered results like 40% faster design cycles, 100% platform compliance, and unified component libraries serving 56+ products. I partner with cross-functional teams, stakeholders, and engineering to ship products that are scalable, accessible, and built for performance.

CORE SKILLS

Design: Product Design, Design Systems, UX/UI Design, Interaction Design, Visual Design, Prototyping, Wireframing, Mobile Applications

Research & Strategy: User Research, Usability Testing, Design Thinking, Information Architecture, Stakeholder Management, Product Strategy

Tools: Figma, Adobe Creative Suite, Framer, Webflow, Cinema 4D, Redshift, AI Tools (Claude, GPT)

Development: HTML, CSS, JavaScript, Responsive Web Design, Design Tokens, Front-End Prototyping

Methods: Agile / Scrum, Cross-Functional Collaboration, Design Governance, Design Operations, Accessibility (WCAG)

PROFESSIONAL EXPERIENCE

Senior Product Designer (UX/UI) Oct 2024 – Present

THIQAH · Saudi Arabia

- Led the rollout of the Saudi DGA Design System across 3 government platforms, driving 100% compliance with national standards and significantly accelerating design-to-development handoff.
- Spearheaded Design Token adoption across engineering squads, establishing a unified design-code language that eliminated implementation drift and improved scalability.
- Defined and enforced design governance frameworks across multi-squad product teams, aligning stakeholders and ensuring consistency at scale.

Senior Product Designer (UX/UI) Jan 2021 – Oct 2024

Innosoft SA · Saudi Arabia

- Architected a company-wide Design System from scratch, eliminating design debt and unifying UI patterns across 5+ enterprise SaaS products.
- Led organization-wide Figma migration, cutting design review cycles by 40% and accelerating cross-functional collaboration between design and engineering.
- Owned end-to-end UX/UI for enterprise SaaS platforms — from discovery and user research to high-fidelity UI and developer handoff, improving product scalability and performance.
- Designed the corporate branding website, strengthening brand identity and stakeholder confidence in the company's digital presence.

Senior UI/UX Designer Oct 2017 – Dec 2020

ITWorx · Egypt

- Led full-cycle UX/UI for the Syngenta enterprise SaaS dashboard — user research, flows, wireframes, and production-ready UI for a complex data platform.
- Drove Sketch adoption across design teams, modernizing workflow and increasing design velocity across cross-functional project squads.
- Partnered with product managers and engineering leads to translate complex business requirements into scalable, user-centered experiences.

Senior UI/UX Designer Jan 2017 – Jul 2017

[UXBERT Labs](#) · [Saudi Arabia](#)

- Shipped the Sparkle Your Car mobile application end-to-end — UX research, interaction design, and visual UI in an Agile sprint environment.
- Owned product experience from concept to delivery, collaborating with developers and stakeholders throughout the sprint cycle.

Senior UI/UX Designer Oct 2016 – Jan 2017

[The D. GmbH](#) · [Germany](#)

- Led UI design for a consumer mobile application and mentored 2 junior designers on best practices and cross-functional workflow.
- Defined the product's visual language and interaction patterns, establishing a scalable design foundation.

UI/UX Designer Dec 2015 – Oct 2016

[ZOSER AG](#) · [Egypt](#)

- Designed UX/UI for a geo-location mobile app focused on discovery and engagement, driving improved user retention.
- Led end-to-end brand identity and corporate website redesign, defining the company's visual direction.

Front-End Developer & UI Designer Jan 2012 – Dec 2015

[Adintop](#) · [UAE](#)

- Built 20+ responsive websites (HTML, CSS, JavaScript) for diverse clients across the MENA region, combining front-end development with UI design.

Web Developer & Designer Mar 2010 – Jan 2012

[Elnooronline](#) · [Egypt](#)

- Developed custom CMS themes and dashboard components, improving usability and interface consistency across platforms.

■ EDUCATION

Bachelor's Degree

Management Information Systems (MIS)

■ PORTFOLIO & LINKS

Portfolio: amraziz.com | LinkedIn: [linkedin.com/in/4amraziz](https://www.linkedin.com/in/4amraziz) | Dribbble: dribbble.com/4amraziz